
THE SOCIAL, CULTURAL & ETHICAL DIMENSIONS OF "BIG DATA"

March 17, 2014 - New York, NY

<http://www.datasociety.net/initiatives/2014-0317/>

The Data & Society Research Institute, the White House Office of Science and Technology Policy, and New York University's Information Law Institute are pleased to welcome you to the "The Social, Cultural, & Ethical Dimensions of 'Big Data' ". The purpose of this event is to convene key stakeholders and thought leaders from across academia, government, industry, and civil society to examine the social, cultural, and ethical implications of "big data," with an eye to both the challenges and opportunities presented by the phenomenon.

This event is one of three conferences that OSTP is co-hosting with academic institutions across the country that will examine key questions on the use of "big data" and the future of privacy. Other events include a conference organized by the Massachusetts Institute of Technology (MIT) Big Data Initiative at CSAIL, and the MIT Information Policy Project that focused on the technical aspects underpinning privacy, and an event organized by the School of Information with the Berkeley Center for Law and Technology at University of California-Berkeley which will explore the legal and policy issues raised by big data. These are all part of ongoing efforts by the Obama Administration to review the implications of collecting, analyzing and using massive or complex data sets for privacy, the economy, and public policy.

SPONSORS

The Data & Society Research Institute acknowledges the generous gifts and institutional support of the following sponsors for making this event possible: Alfred P. Sloan Foundation, Ford Foundation, John D. and Catherine T. MacArthur Foundation, the John S. and James L. Knight Foundation, Microsoft Research, and Robert Wood Johnson Foundation. Outcomes from this event will help inform the anticipated National Science Foundation-supported Council on Social, Legal, and Ethical aspects of Big Data. These funds were not solicited or collected on behalf of the Office of Science & Technology Policy (OSTP), or the White House. Acknowledgment of a contributor by the Data & Society Research Institute does not constitute an endorsement by OSTP or the White House.

SCHEDULE

Vanderbilt Hall · Room 210

- **10:00-10:30:** Conference Check-in, with light snacks and beverage service
- **10:30-10:45:** Introduction from danah boyd, Data & Society
- **10:45-11:15:** Fireside Chat with John Podesta, White House
- **11:15-12:00:** (7) 5-minute Firestarters

Vanderbilt Hall · Greenberg Lounge

- **12:00-1:00:** Lunch

Vanderbilt Hall · Room 210

- **1:00-1:30:** (5) 5-minute Firestarters
- **1:30-2:30:** Discussion, moderated by danah boyd & Nicole Wong, White House
- **2:30-3:00:** Break & Transition

Furman Hall

- **3:00-5:00:** Workshops
 - Room 110: Data Supply Chains
 - Room 118: Inferences and Connections
 - Room 120: Predicting Human Behavior
 - Room 210: Algorithmic Accountability
 - Room 310: Interpretation Gone Wrong
 - Room 316: Inequalities and Asymmetries

Vanderbilt Hall · Tishman Auditorium

- **5:00-5:30:** Check-in for Public Plenary
- **5:30-5:40:** Welcome from danah boyd, Data & Society
- **5:40-6:00:** Keynote by Nicole Wong, White House
- **6:00-6:30:** Statements by Plenary Panel
 - Kate Crawford, Microsoft Research and MIT
 - Anil Dash, Think Up and Activate (*moderator*)
 - Steven Hodos, NYC Department of Education
 - Alondra Nelson, Columbia University
 - Shamina Singh, MasterCard Center for Inclusive Growth
- **6:30-7:00:** Moderated Plenary Panel
- **7:00-7:30:** Public Comments & Q&A

Vanderbilt Hall · Greenberg Lounge

- **7:30-8:30:** Reception

LOCATION

The entire event will take place at the NYU School of Law.

The day will begin in Vanderbilt Hall's room 210. Vanderbilt Hall is located at 40 Washington Square South, between MacDougal and Sullivan Streets.

Afternoon workshops will be held in Furman Hall. Furman Hall is located at 245 Sullivan Street, between Washington Square South and West Third Street.

When the workshops conclude, we will return to Vanderbilt Hall, to the Tishman Auditorium, for the public plenary. A reception will follow in Vanderbilt Hall's Greenberg Lounge.

FIRESTARTERS

- **Alessandro Acquisti:** The Economics of Privacy (and Big Data): Facts, Myths, and Unknowns
- **Alex Howard:** Data Journalism in the Second Machine Age: on Accountability, Algorithms and Transparency
- **Clay Shirky:** Analog Thumbs on Digital Scales: Hard-to-detect Self-dealing by Data-centric Organizations
- **Corrine Yu:** Civil Rights Principles for the Era of Big Data
- **Julie Cohen:** The Surveillance-Innovation Complex
- **Kevin Bankston:** The Biggest Data of All
- **Latanya Sweeney:** Transparency Builds Trust
- **Mark Latonero:** Big Data and Human Trafficking
- **Natasha Schüll:** Tracking for Profit; Tracking for Protection
- **Nick Grossman:** Regulation 2.0: Bringing an Internet Approach to Real-World Regulation
- **Nuala O'Connor:** The Digital Self & Technology in Daily Life
- **Tim Hwang:** On Cognitive Security